

II KONFERENCJA



2

ARCHITEKTURA INFORMACJI  
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Z punktu widzenia...



Institut Nauk o Informatyce



A to przeczytasz na końcu

# To przeczytasz najpierw

A później przeczytasz to

Potem to

DEMOTYWATORY.PL



# Aleph Polska

Autoryzowany dostawca oprogramowania dla bibliotek i uczelni

[www.aleph.pl](http://www.aleph.pl)



# Aleph Polska

ExLibris  
a ProQuest Company



Multiwyszukiwarka

Primo



System biblioteczny w chmurze

Alma



Repozytorium danych badawczych

Esploro



Długoterminowa ochrona  
zasobów cyfrowych

Rosetta



System do zarządzania  
syllabusami

Leganto



Baza grantów  
badawczych

Research  
Professional



Aplikacja mobilna  
dla Uczelni Wyższych

campusM

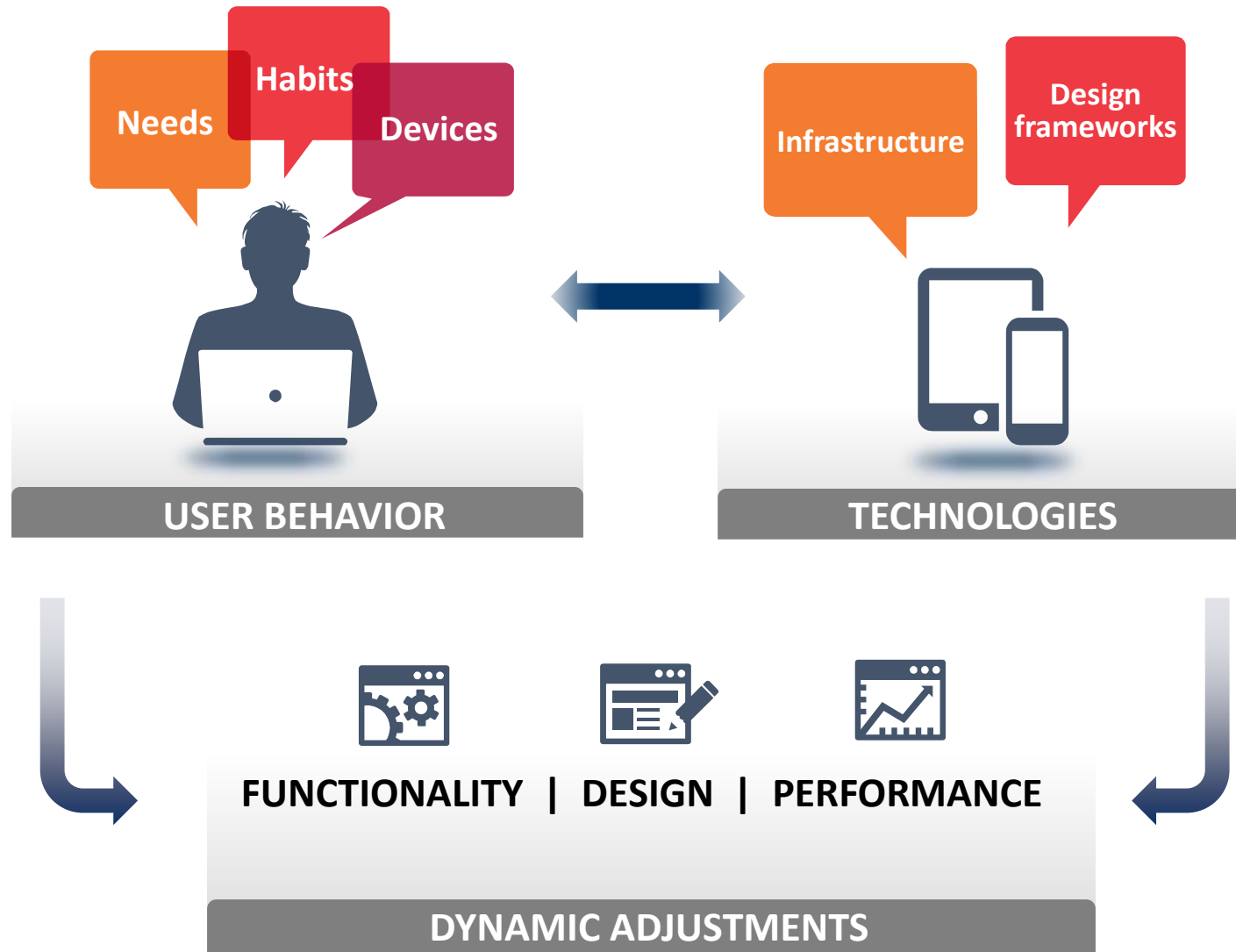


# Wyszukiwarka biblioteczna



**Delivering the Experience that Users Expect:  
Core Principles for Designing Library Discovery Services**

# A Rapidly Changing Landscape



# Key Insights into User Experience



**Ex Libris User  
Studies**



**Primo Central  
Log Analysis**



**Customer  
Feedback**



# UX Core Principles for Web Design



One Experience  
across Devices



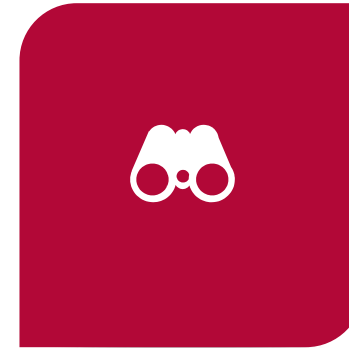
Intuitive Design



Action-oriented

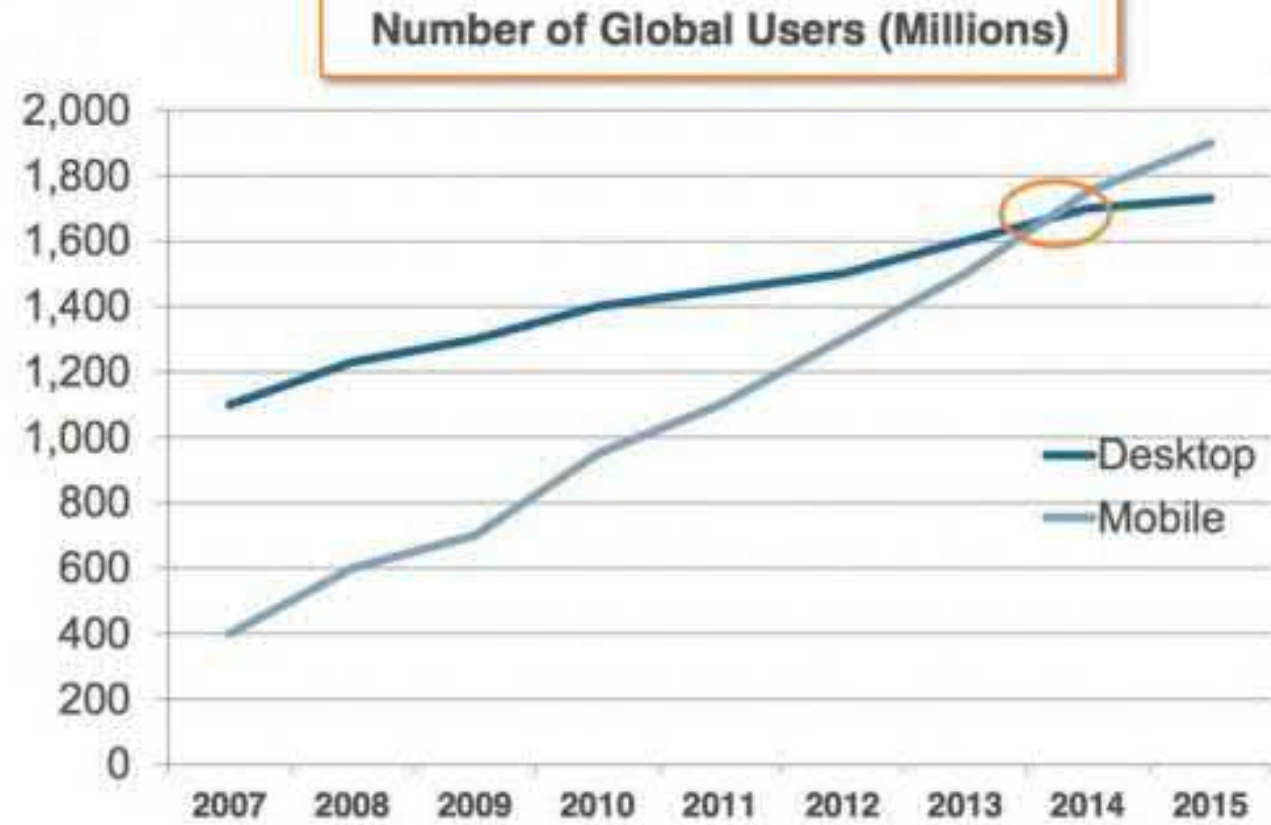


Personalization



Serendipitous  
Discovery

## MOBILE IS THE NEW "BLACK"





CLEAN LOOK & FEEL



DIGESTIBLE



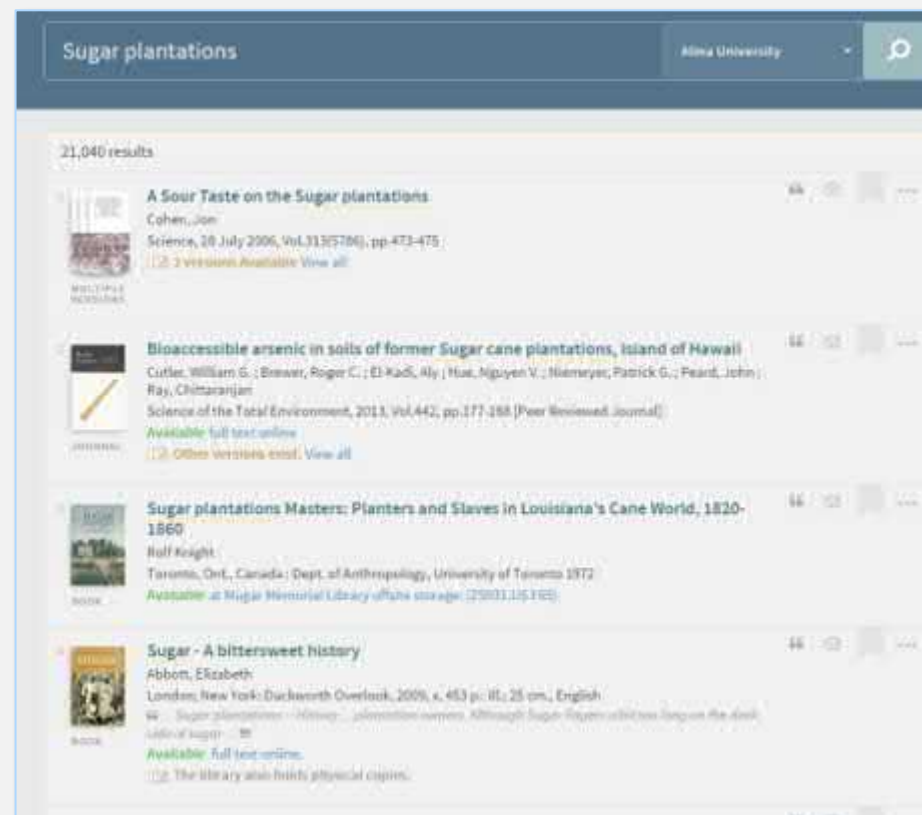
“GLANCEBILTY”



GRADUAL EXPOSURE

## WHAT DOES IT MEAN IN THE WORLD OF DISCOVERY?

- Display relevant data only
- Display relevant services only
- Minimize tabs and dropdowns
- Consistent view





WHAT IS MY NEXT STEP?



ONE-CLICK DISTANCE



INTERACTIVE DESIGN

## WHAT DOES IT MEAN IN THE WORLD OF DISCOVERY?

- Pre and post search options to quickly zoom-in on relevant results
- Quick access to full text and OPAC functionality
- Highlight favorite results





ONE SIZE DOESN'T FIT ALL



UNDERSTAND PERSONAS

## WHAT DOES IT MEAN IN THE WORLD OF DISCOVERY?

- Discipline
- Recency
- Materials type
- Degree

The screenshot shows the ExLibris Primo search interface. The search query is "graphene layer" and the results are for "Books Articles etc.". A "Personalize your results" dialog box is open, asking the user to provide details about their needs to refine the search results. The dialog box includes a "Preferred discipline" section with a list of categories and sub-categories, and a "Prefer newer material" section with a checkbox.

**Personalize your results**

If you want us to find materials that better match your needs, please give us a few details about yourself. These details will enable us to display items that are more relevant to you at the top of the results list.

Preferred discipline:

- Agriculture & Forestry
- Arts & Humanities
  - History & Archaeology
  - Languages & Literature
  - Philosophy & Religion
- Business & Economics
- Engineering
  - Computer Science
  - Materials Science
- Law
- Library & Information Science
- Medicine
  - Diet & Clinical Nutrition
  - Pharmacy, Therapeutics & Pharmacology
- Nursing
- Psychology
- Sciences
  - Biology
  - Chemistry
  - Earth Sciences
  - Mathematics
  - Physics
- Social Sciences
  - Anthropology
  - Education
  - Geography
  - Journalism & Communications
  - Political Sciences
  - Public Health
  - Sociology
- Statistics
- Veterinary Medicine

Prefer newer material  If you choose this option, all other things equal, newer dates will receive a slight preference in the ranking of your results

OK Cancel



“PLEASANT SURPRISES”



ADDRESS RELATED NEEDS



WISDOM OF THE CROWD



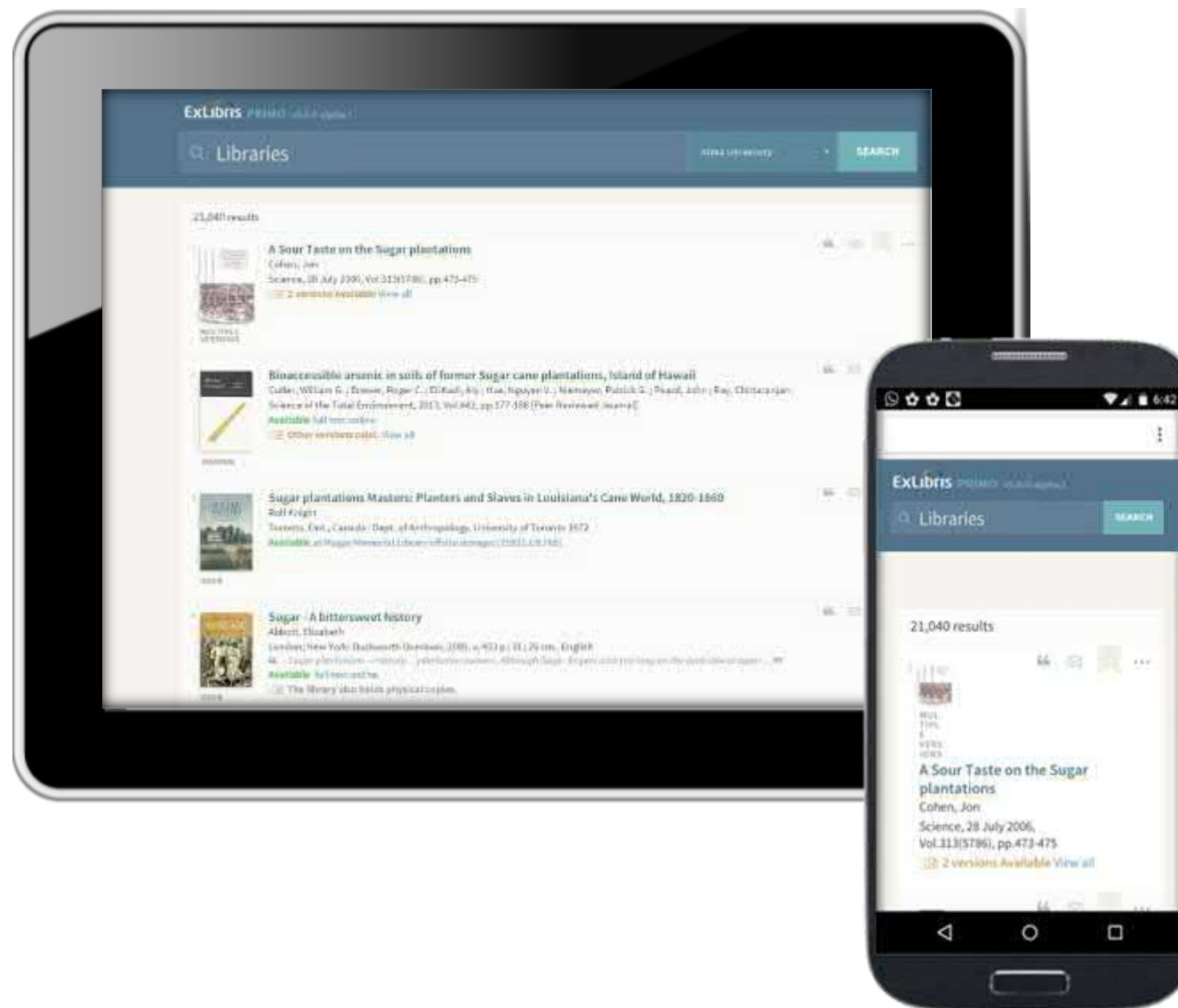
TRAILS

## WHAT DOES IT MEAN IN THE WORLD OF DISCOVERY?

- Recommendations
- Citation trails
- Browse

The screenshot shows a library catalog entry for the book "Far from the madding crowd" by Thomas Hardy, edited by Ronald Blythe. The entry includes the publisher information (Penguin Books, 1978) and a note that it is available at Mugar Memorial Library Stacks (PR4745 .F78M). Below the entry is a "Virtual Browse" section with a carousel of book covers. The books in the carousel are: "Far from the madding crowd" (PR4745 .F78M), "Far from the madding crowd" (PR4745 .M6 1992), "Far from the madding crowd" (PR4745 E95), "Jude the obscure" (PR4746 .A1 1896), "Jude the obscure" (PR4746 .A1 1930), and "Jude the Obscure" (PR4746 .A1 1967). Navigation buttons for "Previous" and "Next" are visible at the bottom of the carousel.

# Primo User Interface: Discovery On the Go from Any Device



# Clear, Intuitive Design

The screenshot displays the ExLibris PRIMO search interface. At the top, the navigation bar includes the ExLibris PRIMO logo, a search bar containing the text "Water", and a dropdown menu for "Alma University". To the right of the search bar are icons for search, home, and user profile, with the user name "User Name" and "ENGL001" visible. Below the search bar, the results section shows "21,040 results". The first four results are listed:

- Water**: Basel, Switzerland : MDPI Pub. Available full text online. JOURNAL.
- Water : culture, politics and management**: The Festival of Water (2004 : New Delhi, India). Delhi : Pearson, c2010. Check holdings. BOOK.
- Water : for health, for healing, for life: you're not sick, you're thirsty!**: Batmanghelidj, F. New York : Warner Books, c2003. Available at Mugar Memorial Library offsite storage: (Z5931.U5.F65). BOOK.
- Annual report of the Boston Water Board, for the year ending...**: Boston (Mass.). Water Board. 1877. BOOK.

On the right side of the results list, there is a "Tweak the results" sidebar with the following sections:

- Sort by**: Relevance
- Availability**: Available in the library (1,323); Full text online (230)
- Library**: O'neal Library (40); Burns Library (12); Educational Resource Center (7); Law Library (2)
- Subject**: Sugar trade (32); Slavery (22); Great Britain (19); Plantation (18); Sugar (15); Show more
- Material type**

# Gradual Exposure of Information

The screenshot shows the ExLibris Primo interface. On the left, a search bar contains 'Sugar plantations' and shows 21,040 results. The top result is 'A Sour Taste on the Sugar plantations' by Cohen, Jon, from Science, 28 July 2006, Vol.313(5786), pp.473-475. It has 2 versions available. Below this, there are two other results: 'Bioaccessible arsenic in soil' by Cutler, William G. et al., and 'Sugar plantations Masters: 1860' by Rolf Knight. The right side of the screen shows the details for the first result. It includes a 'Get it' section with request options for 'Relais D2D' and a table of library locations with 'LOCATE' buttons. The 'Details' section provides metadata for the document.

**ExLibris PRIMO** A to Z

Sugar plantations

21,040 results

**A Sour Taste on the Sugar plantations**  
Cohen, Jon  
Science, 28 July 2006, Vol.313(5786), pp.473-475  
2 versions Available View all

**Bioaccessible arsenic in soil**  
Cutler, William G. ; Brewer, Roger ; Chittaranjan  
Science of the Total Environment  
Available full text online  
Other versions exist. View all

**Sugar plantations Masters: 1860**  
Rolf Knight  
Toronto, Ont., Canada : Dept. of Anthropology, University of Toronto  
Available at Mugar Memorial Library

**A Sour Taste on the Sugar plantations**  
Cohen, Jon  
Science, 28 July 2006, Vol.313(5786), pp.473-475  
2 versions Available View all

MULTIPLE VERSIONS

Get it

REQUEST OPTIONS: Relais D2D

Year: All | Volume: All | Description: All

Main Library · General · DS501 .J65	LOCATE
Main Library · General · Ind 8300.75 v.1-10, no.3 (1960-1969) Public notes: Index of articles on Ind 8300.77.2	LOCATE
Main Library · General · Ind 8300.77.2 Index of articles. 1960-1969 1 v.	LOCATE

Details

Title	Sugar plantations labor patterns in the Cauca Valley, Colombia
Author	Rolf Knight
Subjects	Sugar trade > Colombia > Vallé del Cauca Sugar workers > Colombia > Valle del Cauca
Related titles	Series: Anthropological series; no. 12 Anthropological series (University of Toronto. Dept. of Anthropology); no. 12
Publisher	Toronto, Ont., Canada : Dept. of Anthropology, University of Toronto
Creation date	Toronto, Ont., Canada : Dept. of Anthropology, University of Toronto

# Action Menu: One Click from the Result List

The screenshot shows the ExLibris PRIMO search results page for the query "Water". The search bar at the top contains "Water" and "Alma University". The main results area displays a list of items. The first item, "Water", is highlighted, and its action menu is open. The menu includes options for "Export PDF", "Full Text", "Full Text Online", "EndNote", "CiteSpace", "Print", "Permalink", "Citation", and "Email". The "Email" option is selected, and a form is displayed with fields for "SUBJECT", "EMAIL ADDRESS", a checkbox for "send this e-mail address(es) in my preferences", and "NOTES". A "SEND" button is at the bottom of the form. To the right of the results, a sidebar titled "Tweak the results" provides filters for "Sort by" (Relevance), "Availability" (Available in the library: 1,323; Full text online: 230), "Library" (O'neal Library: 48; Berns Library: 22; Educational Resource Center: 2; Law Library: 1), "Subject" (Sugar trade: 32; Slavery: 22; Great Britain: 20; Plantation: 18; Sugar: 15; Show more), "Material type" (Books: 154; eBooks: 122; Rare books: 28; Microforms: 23; Film & Video: 0; Show more), and "Author/Creator".

# Favorites Screen: A Consistent Display for all Workflows

The screenshot displays the ExLibris PRIMO interface. At the top, the search bar contains the term "Water" and the institution is identified as "Alma University". Below the search bar, the "My pinned items" section shows a list of 24 items. A context menu is open over the second item, "Water: culture, politics and ma...", listing "CURRENT LABELS" (Water resources, some other category) and "OTHER LABELS" (Water resources, Economy 101, articles & papers). On the right, a "Labels" sidebar shows counts for various categories: Water resources (7), Economy 101 (2), articles & papers (6), some other category (3), and general (2).

Item Title	Category	Label	Count
Water	Water resources	Water resources	7
Water: culture, politics and ma...	Economy 101	Economy 101	2
Water: culture, politics and ma...	articles & papers	articles & papers	6
Water: culture, politics and ma...	some other category	some other category	3
Water: culture, politics and ma...	general	general	2

# Key Insights into User Experience



**Ex Libris User  
Studies**



**Primo Central  
Log Analysis**



**Customer  
Feedback**



# Film

- Link do prezentowanego filmu:
- <https://www.exlibrisgroup.com/products/primo-discovery-service/>

A photograph of a modern building's interior. The space is characterized by large glass walls and a prominent living wall on the right side, covered in dense green foliage. The architecture features clean lines and a mix of materials, including wood and metal. The lighting is bright, creating strong shadows on the floor.

# Sylabusy

# Ex Libris Leganto

Course resource lists made easy –  
in online, on-campus, and hybrid  
learning environments



# Advancing learning and student engagement



All types of  
course materials



Online access, on  
any device



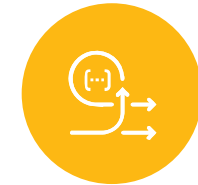
Integrated and  
automated workflows



Advanced analytics  
and reports



Integration with  
institutions' LMS



Leveraging the Ex Libris  
Higher-Ed Cloud Platform



# Supporting the move to remote learning

# Remote learning and beyond

Efficiently deliver resources in online, on-campus, and hybrid environments



## Library

- Ensure access to electronic resources
- Easily identify alternatives to physical books
- Leverage automated workflows and copyright rules to scan book extracts



## Students

- Access all course materials in one place and from any device
- Benefit from consistent experience across all courses – online and on-campus
- Avoid frustration of broken links



## Faculty

- Share resource lists directly through the LMS course page
- Add any course materials to a resource list
- Easily roll over lists from term to term



# Making course resources affordable

# Supporting the Use of OER

Create resource lists comprised of all types of materials, including OER, open access resources, and any resource available on the web



Harvest OER using Leganto Cite It!  
bookmarklet



Leverage Ex Libris Central Discovery Index  
(CDI) to find open access & OER items



Add resources recommended by peers,  
instructional designers, and students



Share your resource list publicly and assign  
a Creative Commons license to it

# Film

- Link do prezentowanego filmu:
- <https://www.exlibrisgroup.com/products/leganto-reading-list-management-system/>



# Cyfrowe zaangażowanie

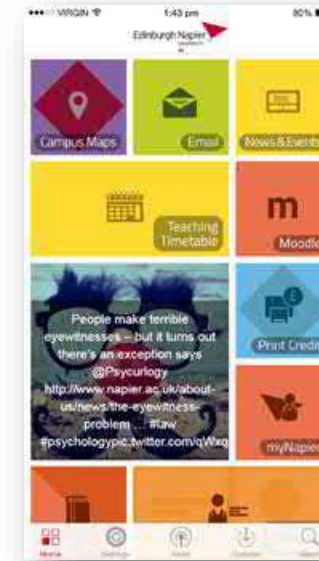


# Ex Libris campusM

Transform Your Campus Services Into a Personalized Mobile Experience



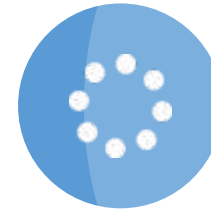
# YOUR APP, YOUR BRANDING



# SINGLE APP FOR ALL CAMPUS USERS



# Ex Libris campusM



## CONSOLIDATED

one interface supporting campus wide solutions



## PERSONALIZED

info-at-a-glance based on your individual roles



## INTEGRATED

out-of-the-box and custom developed services



## ACCESSIBLE

consistent experience across devices

# ONE PLATFORM – ANY CHANNEL

campusM gives users access to all of the systems and information they need, whatever device they are using.

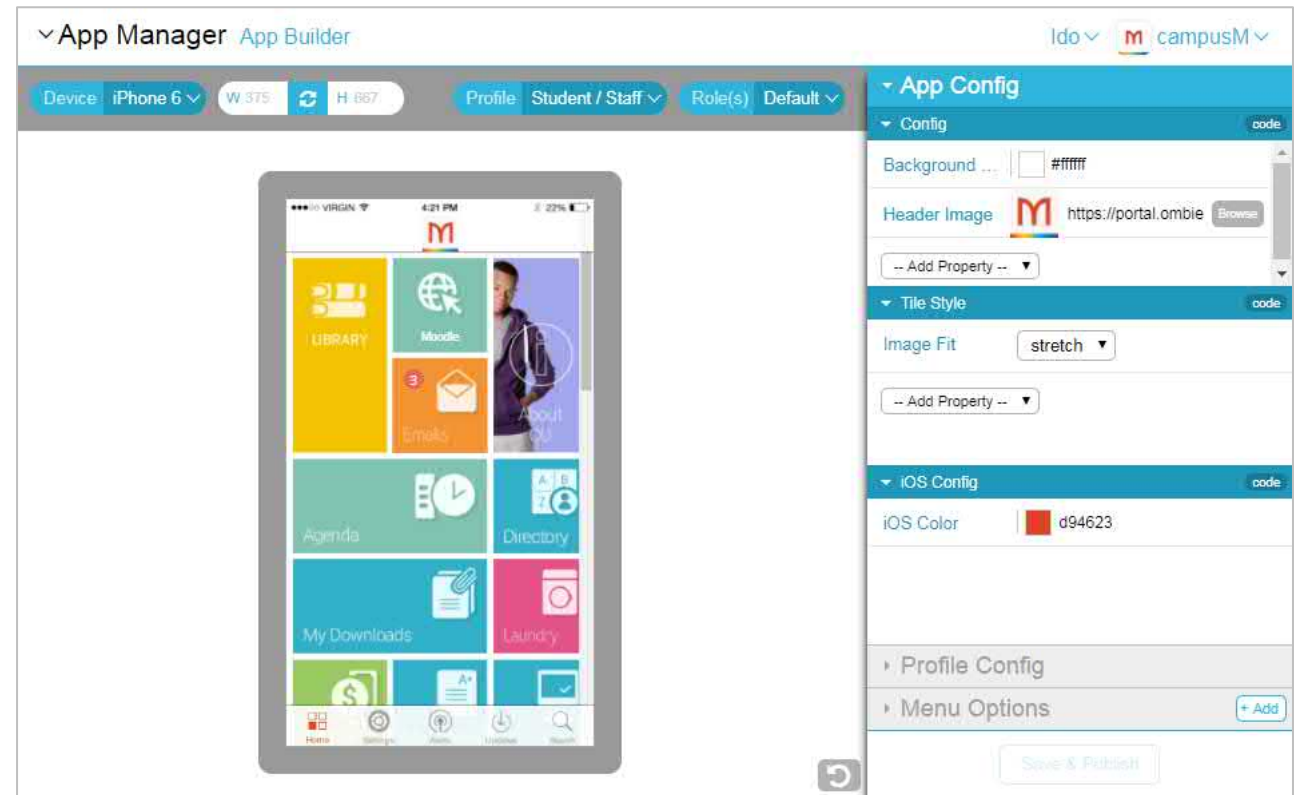
Native iOS and Android mobile apps give them access on-the-go via their smartphone or tablet while the fully responsive portal provides an exceptional laptop experience.



# DESIGN MADE SIMPLE

Allowing the university to design the app by creating new services, organizing the tiles to deliver a fully-branded user experience.

Deploy the changes simultaneously to all interfaces with no need to publish the app.



# INFORMATION AT-A-GLANCE

Live tiles will bring students dynamic real-time information within the tiles on their interactive app homepage.

There is no need to navigate to lower levels of the app as all the important information is shown at a glance



# PERSONALIZATION

Allow users to organize their homescreen and align it to their priorities on mobile and web. Users can also hide less-relevant tiles while institutions can mandate the visibility of critical services.



# Film

- Link do prezentowanego filmu:
- <https://www.exlibrisgroup.com/products/campusm-mobile-campus-app-platform/>

II KONFERENCJA



2

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Institut Nauk o Informacji

